

Meeting Notes

Nov 24th, 2014

Organizing Committee

"I'm an Iranian-Canadian Too" Campaign

Attendees: Dariush, Kavoods, Mehdi, Bijan

Decisions Made:

- In this meeting the team decided to independently plan and run the "I'm an Iranian-Canadian too" campaign as a group of active ICC members. The purpose of this campaign is to introduce the ICC to Iranian-Canadians in Ontario and to recruit members for the ICC. The team decided on this matter because of lack of clear response to the proposal that was submitted to the board on Nov 12th, 2014 and also because of internal and organizational conflicts that the ICC board is dealing with.
- It was also decided that the campaign team will:
 - Keep the board and other interested parties informed about its activities through its weekly meeting notes;
 - Welcome attendance of any of the ICC board members in the meetings of the organizing committee for observing team progress and providing feedback.
 - Declare in its announcements that the campaign is organized by a group of ICC members and not by the ICC board.
- Website & Facebook page:
 - The campaign website and facebook page to be launched and finalized in the next few days based on the comments provided in the meeting. The web address is www.iamiraniancanadian.ca
 - This website will be used as a communication tool with supporters.

Team assignments:

- **Outreach (Soudeh and Pegah)**
 - Plan for outreach activities in the community and develop a plan for discussion in the next meeting.
- **Volunteer management (Mehdi, Dariush, Farzad)**
 - Finalize the English and Farsi campaign descriptions
 - Finalize campaign logo
 - Prepare campaign intro flyers
 - Schedule Dec 18th volunteer meetup
- **Digital lead (Kavoods, Arsalan, Shahram, Nilufar)**
 - Prepare content for Facebook, blog, etc.
 - Preparing a social media plan.
- **Data support and Communications (Jina, Bijan)**
 - Finalizing the website and setting up the email address.
- **Next meeting: Monday, Dec 1st 7:30PM**